



FRANCHISE REVOLUTION
EVOLVE, FRANCHISE AND SUCCEED

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THE COMPLETE END-TO-END FRANCHISING
SOLUTION FOR BUSINESSES READY TO SCALE.



WHY FRANCHISE? WHY NOW?

Franchising is one of the most proven, scalable and profitable ways to grow a business — and from 2026 onwards, franchise expansion is accelerating globally.

Every year thousands of businesses across the UK, Europe, Middle East, USA and Canada explore franchising as their next step. Why?

- ✓ You scale without opening branches yourself
- ✓ You grow faster with lower financial risk
- ✓ Franchisees invest their capital — not you
- ✓ You build a national or global brand
- ✓ You create long-term recurring revenue streams

Franchise Revolution is built to take your business from

**CONCEPT... TO LAUNCH... TO
NATIONWIDE GROWTH.**



We don't just advise.
We don't just write manuals.
We build franchises that succeed.

WHO WE ARE & WHY WE'RE DIFFERENT

Franchise Revolution was created to fill a gap in the franchising industry: a consultancy that delivers everything a business needs — strategy, branding, legal, development, recruitment, support — all under one roof.

Our goal is simple:

To turn your business into a scalable, high-value franchise with long-term success.

Unlike traditional consultants who only offer manuals or legal packs, we provide:



Full strategy & feasibility



Brand development & design



Franchise operations system



Complete legal documentation



Recruitment support



Long-term franchisee management



Marketing plans & execution



Technology, systems & structure



OUR FULL FRANCHISE DEVELOPMENT PROCESS

We deliver a complete turnkey solution:

Feasibility & Strategy

- Franchise model design
- Territory mapping
- Fee structure & financials
- Competitor analysis
- Franchise projections

Legal Documentation

- Franchise agreement
- Disclosure documentation
- Territorial contracts
- Trademark guidance

Branding & Creative

- Full brand identity rebuild (if needed)
- Franchise prospectus design
- Franchisee recruitment assets
- Website design

Marketing & Recruitment

- Advertising plan
- Lead generation
- Lead qualification
- Full interview & selection process
- Franchisee onboarding

Operational Infrastructure

- Operations manual
- Training framework
- Franchise systems
- Technology setup
- Performance KPIs

Ongoing Support

- Performance reviews
- Recruitment support
- Growth strategy
- Marketing guidance
- Long-term franchisor partnership

OUR STANDARD PACKAGES

We also provide bespoke packages to suit our clients' needs.

6-Month Launch Package

For businesses wanting to test franchising and launch quickly.

- Strategy
- Full documentation
- Branding, legal, and initial recruitment (1–2 franchisees).

Marketing included for 3 months.

24-Month Growth Package

Ideal for brands wanting fast multi-territory growth.

Includes:

- 12+ months ongoing marketing
- Franchise development strategy
- Recruitment & selection
- KPI systems
- Brand evolution
- Local marketing systems

12-Month Full Franchise Build

Our most popular package.

Includes everything from the 6-month package plus:

- 6 months marketing
- Full franchisee recruitment system
- Up to 3–4 franchisees targeted
- Full brand development
- Training, onboarding, and retention plan

36-Month Full Scale Package

The “build me a national franchise” solution.

Includes:

- National expansion plan
- Master/developer franchise structure
- Franchise recruitment team support
- National brand marketing
- Franchise performance audits
- Growth coaching & advisory
- Full franchisor partnership

RECRUITMENT SYSTEM & LEAD GENERATION STRATEGY

We manage your recruitment pipeline.

Included:

- Lead generation ✓
- Portal advertising ✓
- Franchisee qualification ✓
- Full interview system ✓
- Presentations & closing support ✓

You also get access to:

- Recruitment scripts
- Email follow-up sequences
- Territory proposals
- Franchise starter packs

We aim to secure 2–4 high-quality franchisees in the first 12 months, depending on the model, package and sector.

WHAT SUCCESS LOOKS LIKE

When you work with Franchise Revolution, you can expect:

- A fully franchisable model
- A strong national brand identity
- Franchisees trained, onboarded and ready
- Long-term franchise partner support
- Real franchise sales driven by a structured process



YOUR SUCCESS IS OUR SUCCESS.

Everything we build is aligned to long-term growth.



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NEXT STEP / CONTACT

Ready to explore franchising?

We offer a free 60-minute franchise strategy session where we assess your business, its potential, and your growth goals.



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www.franchise-revolution.co.uk

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