

WHY FRANCHISE? WHY NOW?

Franchising is one of the most proven, scalable and profitable ways to grow a business — and from 2026 onwards, franchise expansion is accelerating globally.

Every year thousands of businesses across the UK, Europe, Middle East, USA and Canada explore franchising as their next step. Why?

- You scale without opening branches yourself
- You grow faster with lower financial risk
- Franchisees invest their capital not you
- You build a national or global brand

You create long-term recurring revenue streams Franchise Revolution is built to take your We don't just advise.

business from

CONCEPT... TO LAUNCH... TO NATIONWIDE GROWTH.



We don't just write manuals. We build franchises that succeed.

WHO WE ARE & WHY WE'RE DIFFERENT

Franchise Revolution was created to fill a gap in the franchising industry: a consultancy that delivers everything a business needs - strategy, branding, legal, development, recruitment, support — all under one roof.

Our goal is simple:

To turn your business into a scalable, high-value franchise with long-term success.

Unlike traditional consultants who only offer manuals or legal packs, we provide:



Full strategy & feasibility



Brand development & design



Franchise operations system



Complete legal documentation



Recruitment support



Long-term franchisee management



Marketing plans & execution



Technology, systems & structure



OUR FULL FRANCHISE DEVELOPMENT PROCESS

We deliver a complete turnkey solution:



Feasibility & Strategy

- Franchise model design
- Territory mapping
- Fee structure & financials
- Competitor analysis
- Franchise projections



- Franchise agreement
- Disclosure documentation
- Territorial contracts
- Trademark guidance





Branding & Creative

- Full brand identity rebuild (if needed)
- Franchise prospectus design
- Franchisee recruitment assets
- Website design

Marketing & Recruitment

- Advertising plan
- Lead generation
- Lead qualification
- Full interview & selection process
- Franchisee onboarding





Operational Infrastructure

- Operations manual
- Training framework
- Franchise systems
- Technology setup
- Performance KPIs

Ongoing Support

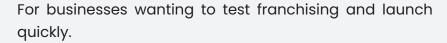
- Performance reviews
- Recruitment support
- Growth strategy
- Marketing guidance
- Long-term franchisor partnership



OUR STANDARD PACKAGES

We also provide bespoke packages to suit our clinets needs.

6-Month Launch Package



- Strategy
- Full documentation
- Branding, legal, and initial recruitment (1–2 franchisees).

Marketing included for 3 months.

24-Month Growth Package

Ideal for brands wanting fast multi-territory growth.
Includes:

- 12+ months ongoing marketing
- Franchise development strategy
- Recruitment & selection
- KPI systems
- Brand evolution
- Local marketing systems

12-Month Full Franchise Build

Our most popular package.

Includes everything from the 6-month package plus:

- 6 months marketing
- Full franchisee recruitment system
- Up to 3-4 franchisees targeted
- Full brand development
- Training, onboarding, and retention plan

36-Month Full Scale Package

The "build me a national franchise" solution.

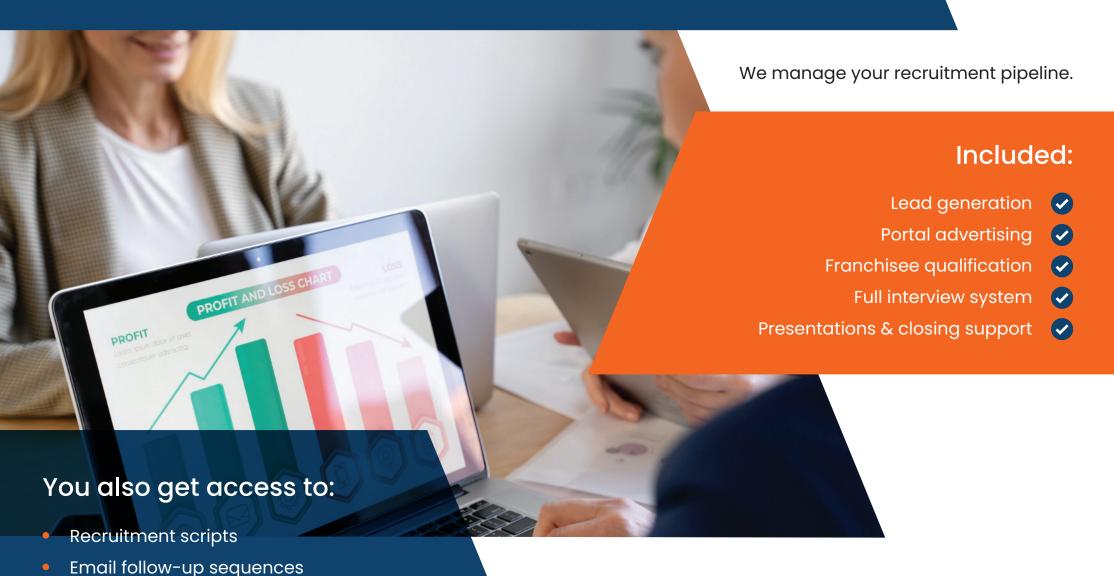
Includes:

- National expansion plan
- Master/developer franchise structure
- Franchise recruitment team support
- National brand marketing
- Franchise performance audits
- Growth coaching & advisory
 Full franchisor partnership

RECRUITMENT SYSTEM & LEAD GENERATION STRATEGY

Territory proposals

Franchise starter packs

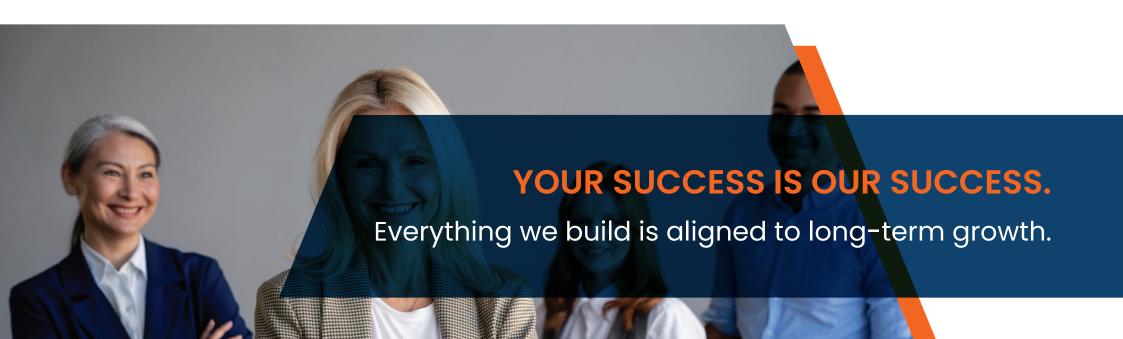


We aim to secure 2–4 high-quality franchisees in the first 12 months, depending on the model, package and sector.

WHAT SUCCESS LOOKS LIKE

When you work with Franchise Revolution, you can expect:

- A fully franchisable model
- A strong national brand identity
- Franchisees trained, onboarded and ready
- Long-term franchise partner support
- Real franchise sales driven by a structured process





NEXT STEP CONTACT

Ready to explore franchising?

We offer a free 60-minute franchise strategy session where we assess your business, its potential, and your growth goals.



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FRANCHISE REVOLUTION EVOLVE. FRANCHISE. SUCCEED.